



## Podcast Popularity

An app which has overtaken the world, TikTok has influenced many parts of our lives. From new music releases, to lifestyle hacks and everything in-between, sentences beginning with 'I saw that on TikTok' have become increasingly recurrent in our vocabulary.

With the rise of TikTok, we see a rise in TikTokers - those who are now making their living out of producing their videos. Much like the Youtubers of 2010, TikTokers are slowly trying to infiltrate their way into mainstream media. For British Youtubers, this was done through the BBC, with Zoella and KSI appearing on The Great British Bake-Off, ThatcherJoe and Saffron Barker appearing on Strictly Come Dancing, and Vikkstar123 on The Wheel, but for the British TikTok generation they are trying something different: podcasts.

The beauty of a podcast allows segments of the longer episode to be posted as individual TikToks, enticing more viewers to the content. This makes them perfect for those who live on the app. British TikTokers GK Barry and Joe & George Baggs are just three of those who have taken advantage of the longer video form. Grace Keeling, who is the popular relatable content creator behind GK Barry, has formed her podcast Saving Grace, where she invites guests on - ranging from her parents, to TV's Alison Hammond, and adult-film stars - to talk about themselves. Her format ends with her asking each of her guests one piece of advice - what can they advise to 'save Grace'. Brother's George and Joe Baggs have also started podcast Not My Bagg. Each week they also bring guests on - Tasha & Andrew from Love Island and Louis Spence being two recent episodes - and talk about their very different interests.

However, it is not just TikTokers who are using podcasts to continue their fame. Previous podcasters are turning to TikTok to promote their content. Steven Bartlett who is behind 'The Diary of a CEO' uses the platform to produce trailers for his longer episodes, and he is just one of the many to do so. TikTok's involvement in the advertising of podcasts means you don't have to listen to the whole episode either if you are pushed for time and can instead find a snippet which you enjoy, with the specifics of your FYP sourcing you relevant content. So, as we battle our TikTok addictions, perhaps turn to podcasts instead and try listening to something new.



**MR OLIVE  
SUGGESTS: CARAN  
D'ACHE PEN**

"If you are going to be writing essays, why not enjoy the experience. This type of pen is absolutely fantastic! It is very comfortable to write with and is built with a quality expected of a hundred+ pound pen. You can pick a new pen up online for £18 in a range of colours. Great as a gift or a treat to yourself."



## The Avalanches - Since I Left You

Formed in 1997, Australian electronic music group The Avalanches have reached international fame for their alternative beats. The group - which is currently formed of Robbie Chater, Tony Di Blasi and Andy Szekeres - has had many previous members including Gordon McQuilten, Darren Seltmann, Dexter Fabay, James Dela Cruz, Manabu Etoh and Peter Whitford. In 2000 they released 'Since I Left You' produced by members Robbie Chater and Darren Seltmann. Since I Left You quickly became a very popular release, with the album redefining what a music record can be. The 18 songs on the record merge into one another, creating a wave of sound, with connections between each tune being evident from the shared tempo and samples.

The album also includes a huge number of samples, with over 900 different soundbites used. These include snippets from other songs - such as Madonna's 'holiday', and everyday life, including some golf instructions. When asked why the student enjoyed the record he noted, it is a 'funky album' that is full of 'creative sampling and intricately crafted rhythms and beats'.

This is evident from listening, with the album being different to many modern-day works. It is available to listen to on all streaming services.

## Clifton LitFest Returns!

Clifton's literary festival is returning for another year from the 11th- 13th November. This event takes place in numerous locations across Clifton Village and hosts a wide range of speakers, journalists, authors and poets. The event welcomes both local talent and national voices, with internationally best-selling author Amanda Prowse coming to discuss her ground-breaking autobiography *Women Like Us* on 12 November. For more information, follow the QR code.



## The World Mourns Migos Rapper

To the shock of many rap fans, Migos member Takeoff was killed in a shooting outside a bowling alley in Houston, Texas on 1 November. At age 28, Takeoff was the youngest of the rap trio, with Quavo (Takeoff's uncle) and Offset (Quavo's cousin) making up the rest of the band. Takeoff - whose real name was Kirshnik Khari Ball - has since been described as "well-respected and non-violent" by the Houston Police Chief Troy Finner, with his death believed to be the result of a stray bullet. He has been mourned internationally by fans, celebrities and other rap stars.

Although the band didn't officially announce a split, Migos stopped performing music together, as Quavo and Takeoff starting touring and producing music as a duo. Regardless of this rift, Migos' influence over the rap sound was huge, with their contribution to trap music in the 2010s resulting in a cultural change and the 'Migos flow' - choppy staccato triplets changing the emphasis of words throughout a phrase. Their 2016 record 'Bad and Boujee' topped the charts for 14 consecutive weeks.

Takeoff's death has been mourned publicly by other influential figures in the rap genre, with Desiigner, Drake, Gucci Mane and duo Outkast all turning to Instagram to share their grief. At the time of writing, Offset and Quavo have not yet commented on the loss.



"WHENEVER YOU DO A THING, ACT AS IF THE WORLD WERE WATCHING"

THOMAS JEFFERSON

## Podcast Picks:

The Good, The Bad and The Rugby



The Rest is Politics



Off Menu



How to Fail



The Girls Bathroom



The Fellas



Grounded



You're Dead to Me





# WANT TO GET INVOLVED?

As the weeks progress, we are hoping Culture Vulture will become jam-packed with student articles, recommendations and reviews. If you would like to make your own creative suggestion, or have a piece of work that you would like to see in the next magazine, scan the QR code.



Alternatively, if you would like to contribute an article, film, album, book or podcast review, or have an itching to write a features piece about a current cultural affair, email either [theysham@gordanoschool.org.uk](mailto:theysham@gordanoschool.org.uk) or [pramsay@gordanoschool.org.uk](mailto:pramsay@gordanoschool.org.uk) with your idea and they can point you in the right direction. Who knows - you may see your name in print!

Make sure to encourage your tutors and friends to get involved, and let's make creativity central to the Gordano Sixth Form experience!

