

Business Curriculum Map

Year 13

7. Strategic Position of Business
8. Choosing Strategic Position

9. Strategic Methods
10. Managing Strategic Change

8. Recruitment & Selection
14. Customer Service
5. International Business
6. Principles of Management

Year 12

A LEVEL

BTEC

1. What is Business?
2. Managers, Leaders & Decision making
3. Marketing

4. Operations
5. Financial Performance
6. HR

1. Exploring Business Stakeholders
Competitive Environment
Ownership
Aims & Objectives
CSR
Organisational Structure
External Environment
Enterprise

2. Marketing
3. Finance
4. Planning an Event
Customer Protection
Health and Safety

Year 11

2.1 Growing the Business
Globalisation
Ethics
PLCs

2.3 Operations
Stock Control
Quality
Suppliers
Sales Process

2.5 H.R
Recruitment
Training & Dev
Motivation
Organisational Structure

2.4 Finance
Ratios
ARR
Business Performance

Recap/ Revision
Theme 2 Mock
Review Theme 1

Year 10

1.5 External Influences
Stakeholders
Technology
Legislation
The Economy

1.3 Finance
Cash Flow
Profit
Sources of Finance
Aims/ Objectives

Recap/ Revision
Theme 1 (1.1-1.5)
Mock Exam

2.2 Making Marketing Decisions
Product
Price
Place
Promotion

Year 9

Introduction to Business
Ownership
Finance

Enterprise and Entrepreneurship
Risk/Reward

1.2 Spotting a Business Opportunity
Market Research

1.4 Making the Business Effective
Ownership
Location
Marketing Mix
Business Plans