

Business and Economics



Key Stage 4 (years 9-11)

Business Studies

Through studying Business, students will be able to apply knowledge and understanding to business decision making, including the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources; and how these interdependencies underpin business decision making. Students will develop problem-solving and decision-making skills relevant to business as well as investigate, analyse and evaluate business opportunities and issues, whilst making justified decisions using both qualitative and quantitative data, including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills. The course covers a broad range of business topics, ensuring young people are prepared for the world of work, either as an employee, or as an employer.

Key Stage 5 (years 12-13)

A Level Business, A Level Economics

The content of both courses is designed to engage students through topics and issues that are relevant in today's society. They will study key contemporary developments such as digital technology, business ethics and globalisation which is covered throughout the topics and in both courses. Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions - all skills that are needed for further study at university (which a large proportion of our students go onto study on topics such as Management, Economics, Marketing and Accounting) and employment through relevant apprenticeship schemes.

BTEC Business

This course offers two options, the Extended Certificate (equivalent to 1 A Level) and the Diploma (equivalent to 2 A Levels). There are various practical elements to both courses that enable students to gain a more "hands on" approach to their learning, with assessment being a mixture of coursework and exam. The BTEC Business course enables students to pair theory with practice, helping to understand contemporary issues, interpret financial and non-financial information, problem solve creatively and develop persuasive lines of argument. The course leads to further study through university courses such as: Business, Finance, Marketing or Management as well as access to school leaver industry training programmes and higher Apprenticeships, full time employment and entrepreneurship.