



Sponsorship Opportunities

Introduction

At Gordano School, partnerships with local businesses help us provide exceptional opportunities beyond the classroom, from sports and performing arts to careers education and student wellbeing.

Your business can play a valuable role in enhancing student experiences while gaining meaningful visibility within our wider community.

We offer a range of sponsorship opportunities tailored to support the needs of our school, including:

Become a Gordano Community Partner

Build a lasting relationship with the school through ongoing support and year-round visibility.

Sponsor an Event

Support key school and community events while promoting your business to students, families and visitors.

Support Sport

Help fund team kits, equipment and sporting opportunities for our students.

Fund a Department or Project

Provide targeted support for areas such as STEM, creative arts, careers, wellbeing and student spaces.

Partners Benefits Available:

- Website recognition
- Social media promotion
- Inclusion in our Termly News (7,000+ recipients including the community and primary school families)
- Branding opportunities
- Community visibility

Please note that in line with our Guidance for Sponsorship document, sponsorship agreements are only negotiated with organisations whose public image, products or services are consistent with the values of the school community. The school reserves the right to decline sponsorship or advertising.

Gordano Community Partners

The [Gordano Community Partners \(GCP\)](#) initiative is a new programme designed to build lasting and meaningful relationships between the school and local businesses, organisations, and individuals.

Benefits of partnership include:

- Prominent advertising opportunities, such as branded banners around our highly frequented sports pitch
- Digital exposure through our school website, TV display screens around our site, and our widely circulated Termly News.
- Event collaboration
- Project engagement, where partners can offer expertise, funding, or time to support specific initiatives.

Please visit the [GCP webpage](#) for packages and more information





Sponsorship & Advertising

1. Event Sponsorship & Advertising

Support one of our key annual events such as:

- School Performances & Productions
- Awards Evenings & Proms
- Careers Events

Benefits of event sponsorship (in addition to Partners Benefits) include:

- Business featured on event materials such as ticket information & adverts
- Branding at the event such as banners, posters and tables
- Option to host a stall or display (where applicable)

Sponsorship contribution: Please see calendar of events below

Advertising: If event sponsorship is not feasible, you may wish to take advertising space in an event programme (please see calendar of events below)

Example Calendar of Events

| Event | Information | When | Opportunities | Av. Footfall | Cost |
|-----------------------------------|---|--------------|--|--------------|--------------------|
| Careers Convention | Support needed to cover catering costs | Oct | | 600 | £200 |
| Christmas Concert | Open to the community. Need support to cover PA, lighting, stage | Dec | | 400 | £200 |
| Sixth Form Christmas Lunch | For all sixth formers and staff | Dec | | 300 | £200 |
| Careers Apprenticeship Evening | Support needed to cover catering costs | Jan / Feb | | 600 | £200 |
| School Production (Next one 2028) | Open to the community. 5 performances. Need support to cover PA, lighting, stage set & costumes | Feb | Main Sponsor | 1,200 | £800 |
| | | | Programme Advertising: Full page Half page Quarter page | 1,200 | £120 £80 £50 |
| Easter Concert | Open to the community. 2 nights. Need support to cover PA, lighting, stage | March/ April | | 350 | £200 |
| Year 11 Leavers Event | Need support to subsidise celebratory activities such as ice cream van | June | | 300 | £350 |
| Year 11 Prom | Need support covering decorations and ideally subsidising ticket prices for students. | June | | 300 | £400 |
| Sixth Form Prom | 1 night | June | | 150-200 | £400 |

| | | | | | |
|-------------------------------------|---|-------------|--|-----|----------|
| | Held at hotels such as Bristol Hotel & Cadbury House Branding on all tables, ticket information plus benefits/coverage as detailed | | | | |
| Music/Dance Tours | Support needed to reduce student costs, coach, portable speakers and amps, drum kit | June/ July | | 50 | £200 |
| Sports Day | A whole day of sporting activities | June | | 700 | £400 |
| Creative Arts Festival | Open to the community. 2 evenings. Festival atmosphere with food & drinks trucks, outdoor performances and use of all Creative Arts spaces. | July | | 600 | £650 |
| Careers University & Employer Trips | Support needed to cover coach costs | Summer Term | | | £500-£1k |

2. Sports Team Sponsorship

Help fund equipment and kit for one of our sports teams.

Benefits include:

- Business logo on team kits or training wear
- Public recognition at sports celebrations or matches

Kit Sponsorship:

£550 to cover 20 shirts for a sports team with school logo, numbers and sponsor on the front



Equipment Sponsorship:

If you would like to purchase equipment such as cricket nets or make a donation towards PE equipment, please get in touch via communitypartners@gordanoschool.org.uk

3. Departmental Sponsorship

Provide targeted support for a specific department or initiative, such as:

- STEM equipment or trips
- Musical instruments
- i-pads for Dance
- Sound & lighting equipment for Main Hall and Drama Studio (currently having to hire in for each performance)
- Library resources
- Outdoor classroom supplies for the Nurture Garden
- Books for the English Department
- Furniture and decorating supplies for student spaces such as common rooms
- External speaker for Careers on key topics such as 'interview skills'
- External speaker for Maths KS5 such as Dr Hannah Fry (est £2k)
- Attend workshops at We the Curious (Year7&8) to engage students in practical Science (est £1.2k)
- Attend workshops such as Flying Start (KS3) and Design Ventura (KS4) to engage students in Design & Technology (est £600 per trip)
- The Arkwright Engineering Scholarship is for high attaining Year 11 students who can apply for support through Post-16 education. Funding support would help us to continue the support the applications, as there are fees and project work attached to the application process. Fees are £50 per entry and on average we have four students applying each year (£200 required per annum, plus project work costs – est £600 per year in total).
- Move It dance trip including tickets, travel and classes
- Costumes for the Creative Arts Department

Benefits include:

- Recognition within the sponsored area
- Impact update report from the department

If you would like to support a specific department or make a donation towards school equipment, please get in touch via

communitypartners@gordanoschool.org.uk

4. Custom Packages

We are happy to work with individuals and businesses to create a bespoke sponsorship package tailored to your aims, business area, budget, and the specific needs of our school.

For example, you might wish to just take a sports pitch banner included in the GCP membership and sponsor an event too.

If you are interested in discussing a customised partnership, please contact us as we'd love to hear from you.

Contact Information

communitypartners@gordanoschool.org.uk

