



## About Gordano Community Partners

Gordano School is excited to introduce the Gordano Community Partners (GCP) initiative — a dynamic new programme designed to build lasting and meaningful relationships between the school and local businesses, organisations, and individuals. This initiative not only strengthens ties with the wider community but also plays a vital role in delivering projects and raising essential funds that will go directly toward enriching the educational experience and opportunities for Gordano students.

Through GCP, we aim to create a network of mutually beneficial partnerships that support both our school's development and the growth of our local economy. By becoming a Gordano Community Partner, businesses and community organisations will gain a unique platform to increase their visibility, enhance their community presence, and demonstrate a strong commitment to social responsibility.

### Benefits of partnership include:

- **Prominent advertising opportunities**, such as branded banners around our highly frequented sports pitch — a space regularly used by students, visiting teams, holiday clubs and the local community.
- **Digital exposure** through our school website, TV display screens around our site, and our widely circulated **Termly News**, which reaches not only our students, staff and families but also a broader audience in the local area.
- **Event collaboration**, with opportunities to sponsor or participate in high-profile school events throughout the academic year, such as team kits, performances, sports days, and community festivals.
- **Project engagement**, where partners can offer expertise, funding, or time to support specific initiatives. Examples might include speaking at events, sponsoring student-led enterprises, or contributing to enrichment programmes.

In addition, we're offering unique ways to get involved in the wellbeing and development of our school environment. For instance, partners can take part in team-building wellbeing days during school holidays, helping to maintain and enhance our beautiful **Nurture Garden** — a peaceful space used to support student mental health and emotional wellbeing.

We believe that collaboration is the key to creating a thriving community. Through the Gordano Community Partners programme, we look forward to building strong, lasting partnerships that bring value to everyone involved — our students, our school, and our community.

**We hope you will join us in shaping the future, together.**

Email: [CommunityPartners@gordanoschool.org.uk](mailto:CommunityPartners@gordanoschool.org.uk)

*The GCP initiative is separate and offers different benefits to the Lighthouse Schools Partnership (LSP) Business Partnership, which links businesses and employers with its over 30 schools across North Somerset, BANES and Bristol. If you are not already a member, more information as well as links to join can be found here: [Business Employer Opportunities – LSP Careers](#)*

## Benefits and Packages:

**EARLYBIRD OFFER:** Membership will last for both the 2025-26 AND 2026-27 academic years (to July 2027). Please note there is an additional production cost should you wish to have a sports pitch banner.

Business Benefit	Small Business/ Charity Package £150 +vat p/a	Standard Package £250 +vat p/a	Gold Package £400 +vat p/a
Colour advertising banner on main school external floodlit sports spaces <i>(Please note artwork will be required by the Partner and production costs apply. More details are on the following page)</i>		√	√
Company details on Gordano Community Partner section of school website (approximately 275,000 hits per year)	√	√	√
Inclusion on GCP Distribution List to receive additional opportunities throughout the year	√	√	√
Logo in Termly News, issued 6 times per year, with a distribution to over 7,000 emails			√
Advertisement in x2 Termly News per year, issued 6 times per year, with a distribution to over 7,000 emails			√
Advertising on 5 TV screens across the site, including high traffic areas			√
Discount on school facility lettings i.e. conference and meetings rooms			√
Discount code for Shine holiday club bookings in Portishead		√	√
Special opportunities i.e. sponsor key school events/sports team kits (additional fee)	√	√	√
Opportunity to support specific projects i.e. via funding, advert in event programme, expertise, volunteers of time (may include additional fee)	√	√	√
Opportunity to join Lighthouse Schools Partnership Business Network (additional fee)	√	√	√

## Sports Pitch Banners

We are offering Gordano Community Partners the opportunity to purchase valuable advertising space on our highly popular external floodlit sports spaces (3G pitches or courts). These pitches are largely fully booked and used for holiday clubs, with an **estimated footfall of 3,500 people per month**.

The high-impact banner, with an estimated lifespan of three years, will be produced and maintained.

### Banner costs and artwork:

Partner Package	Banner Size (approx.)	Production Cost	Artwork requirement
Standard	2.4 x 1 m	£135 +vat	Minimum 150 DPI resolution, use CMYK colour, include 25mm bleed. Please use vector formats like PDF, EPS or AI whenever possible
Gold	4.8 x 1 m	£195 + vat	

Please email [communitypartners@gordanoschool.org.uk](mailto:communitypartners@gordanoschool.org.uk), providing the required banner size and artwork as detailed above so the banner can be produced and installed.

*We aim to produce and install the banner within 4-8 weeks of receiving the artwork. Banners will remain in situ for as long as you are a partner or until a replacement banner is required. The cost for replacements will be incurred by the partner.*

### Example of how your banner may appear:



## How to Join:

To join please complete this [online form](#) or scan the QR code (Finance will then be in touch to invoice the annual fee). Invoices must be paid within 14 days.



## Disclaimer:

*Becoming a Gordano Community Partner in no way implies or infers that the Partner is or will become a supplier to the school of any goods or services.*

As an educational establishment working with young people under the age of 18, we make sure that all partnerships reflect our values and commitment to ethical practice as detailed in our Guidance for Sponsorship (available on request). All applications to join the Business Partners Scheme are subject to review and approval by the Trust's committee.

Inclusion of paid advertising within school publications (newsletters, events programmes etc) must be accompanied by a disclaimer stating the school does not endorse the product or services in question. While this policy does not set a fee for paid advertising, the minimum fee must meet all of the schools costs associated with the proposal.

Any questions can be directed to [CommunityPartners@gordanoschool.org.uk](mailto:CommunityPartners@gordanoschool.org.uk)