Business Studies Curriculum Road Map

GCSE

(Edexcel)

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Theme 1

1.1 Enterprise & Entrepreneurship
1.2 Spotting Business Opportunity
1.3 Finance
1.4 Making the Business Effective
1.5 External Influences

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Theme 2

2.1 Growing the Business
2.2 Marketing
2.3 Operations
2.4 Finance
2.5 Human Resources

A Level

(AQA)

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Unit 1 - What is business?
Unit 2 - Management & Leadership
Unit 3 - Marketing
Unit 4 - Operations
Unit 5 - Finance
Unit 6 - Human Resources

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Unit 7 - Strategic Position of Business
Unit 8 - Choosing Strategic Position
Unit 9 - Strategic Methods
Unit 10 - Managing Strategic Change

BTEC

(Pearson)

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Single
Unit 1 - Coursework
Exploring Features of Two Businesses
Unit 2 - Exam
Developing a Marketing Campaign

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Single
Unit 3 - Exam
Personal & Business Finance
Unit 8 - Coursework
Recruitment & Selection

Double Units Covering Year 12 & 13
Unit 6 - Principles of Management (Exam)
Unit 14 - Customer Service (Coursework)
Unit 5 - International Business (Coursework)
Unit 4 - Managing an Event (Coursework)